



CONTACT

- 608-217-1991
- wilcoxleanna@yahoo.com
- Knoxville, TN

EDUCATION

2014 - 2016

Madison Media Institute

- Associates Degree,
Digital Art & Design
- GPA 3.8

2011 - 2013

**Madison Area
Technical College**

- General Academics, 28 Credits
- GPA 3.4

2007 - 2011

**Vel Phillips Memorial
High School**

- Diploma
- GPA 3.5

LANGUAGES

- English (Fluent)
- Spanish (Advanced Conversation)

AREAS OF FOCUS

- Communicative Leadership
- Time Management/Organization
- Problem Solving & Adaptability
- Customer Satisfaction

LEANNA

Wilcox

GRAPHIC DESIGNER

I'm an experienced multimedia artist and multifaceted creator with great attention to detail. I'm inquisitive, ambitious and strive to learn new things every day. I'm looking to obtain a full-time position that offers a good mix of skilled tasks and responsibilities, opportunities for growth, and a healthy work-life balance within a positive and diverse community.

WORK EXPERIENCE

- Homes & Land Magazine** 2017 - Present
Graphic Designer
Creating visually appealing layouts for print, web and mobile advertisement. This includes editing photos, rebuilding logos, modifying/creating graphics and copywrite content for print production, marketing materials, social media channels, etc. I also maintain our rental website, therefore; I'm also proficient in WordPress development including being able to implement HTML5, CSS and JavaScript code.
- Office Max - Design Center** 2016 - 2017
Print Service Specialist
Performing a variety of technical support services involving contract production, complex printing/binding procedures and custom graphic design projects. This position required swift deadlines and I dedicated time to building a strong client base.
- Slide Food Cart & Beyond Catering** 2014 - 2016
Production Manager
I supervised the total operations of food service from morning to night in a high-stress, fast-paced environment. In addition, I established brand identity via apparel, food packaging and website creation plus I expanded the use of local outreach marketing.

TECHNICAL SKILLS

- | | | | |
|---|-------|---|-------|
| Adobe Suite Programs (i.e. Photoshop, InDesign, Illustrator, Lightroom) | ●●●●● | Package/Product Design | ●●●●○ |
| Website/Social Media | ●●●●○ | Typography & Hand Lettering | ●●●●○ |
| Motion Graphics | ●●●○○ | Microsoft Office (i.e. Word, Excel, PowerPoint) | ●●●●● |

PERSONAL INTERESTS

I enjoy being active with my family, listening to music, sewing, DIY home improvements, thrifting and collecting tattoos.